Theme 1 - Raise awareness & understanding of the importance of MH & Wellbeing

TH wants to achieve	Action TH will take
Fewer people to experience mental health stigma and discrimination	• Have a dedicated campaign to tackle stigma and raise awareness, working with those with experience of mental health problems to do this
People to have a good understanding of what mental health is and how to promote it	 Provide information to staff and residents on mental health and self-care Target information to the groups that are at a greater risk of developing mental health problems Participate in the 'Thrive London' programme to improve the health and wellbeing of all Londoners
Local employers understand and commit to promoting the mental health and wellbeing of their workforce	• A campaign to tackle stigma and raise awareness, working with those with experience of mental health problems to do this
The wider determinants of mental health – deprivation, employment, environment, housing, crime, cohesion, loneliness and education – are addressed	 Influence the strategies, boards and programmes of work linked to wider determinants Work to improve air quality and biodiversity as this is linked to wellbeing Review street lighting coverage to improve people's sense of safety, enabling people to get out and about more Encourage landlords to sign-up to our licensing scheme, improving wellbeing and security in private rented tenancies Make use of open spaces, community activities, outdoor gyms, community greening and growing projects to foster community cohesion and improve health and wellbeing
Tower Hamlets is a safe and welcoming place when it comes to mental health	 A campaign to tackle stigma and raise awareness, working with those with experience of mental health problems to do this C nnecting C mmunities
	Tower Hamlets Recovery

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